



Task Title: Event Sponsorship Packages

OALCF Cover Sheet – Practitioner Copy

Learner Name: _____

Date Started: _____

Date Completed: _____

Successful Completion: Yes ☐ No ☐

Goal Path: Employment ☒ Apprenticeship ☐

Secondary School ☐ Post Secondary ☐ Independence ☐

Task Description: The learner will review a flyer with information about sponsorship packages for a community event.

Main Competency/Task Group/Level Indicator:

- Find and Use Information/Interpret documents/A2.1

Materials Required:

- Pen/pencil and paper and/or digital device

Learner Information

Event and fundraising coordinators are often in charge of ticket sales and sponsorship for events. Corporate sponsorships usually offer a business the opportunity to have perks or promotional opportunities in exchange for a donation to the event.

Scan the "Sponsorship Packages" flyer for the international culinary fair.

SPONSORSHIP PACKAGES

INTERNATIONAL CULINARY FAIR AUGUST 7-9, 2026

Partner with us to amplify your brand presence. Choose the tier that best aligns with your marketing goals.

Benefits	Platinum	Gold	Silver
Price	\$1,500	\$1,000	\$500
Booth Size	4x4m	3x3m	2x2m
Stage Logo	Main Header	Medium Size	Small Size
Menu Logo	Large	Standard	[None]
Yard Signs	10 Units	5 Units	[None]
Social Media	5 Posts	3 Posts	1 Post

EXCLUSIVE PERKS

- Logo placement on event flyer
- Premium booth placement (Platinum and Gold sponsors only)
- Product placement near dining areas (Platinum sponsors only)

Contact Annie to secure your partnership by **July 7, 2026**

- **Phone:** (905) 123-4567
- **Email:** hello@culinaryfestival2026.com



Work Sheet

Task 1: What is the size of booth given to Gold sponsors?

Answer:

Task 2: How many social media posts do Silver sponsors receive?

Answer:

Task 3: Which sponsorship level receives product placement near dining areas?

Answer:

Task 4: What is the deadline to secure a sponsorship partnership?

Answer:

Task Title: EventSponsorshipPackages_E_A2.1

Answers

Task 1: What is the size of booth given to Gold sponsors?

Answer: 3x3m

Task 2: How many social media posts do Silver sponsors receive?

Answer: 1 post

Task 3: Which sponsorship level receives product placement near dining areas?

Answer: Platinum

Task 4: What is the deadline to secure a sponsorship partnership?

Answer: July 7, 2026

Task Title: EventSponsorshipPackages_E_A2.1

Performance Descriptors

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
A2.1	scans to locate specific details			
	interprets brief text and common symbols			

This task: Was successfully completed ☐ Needs to be tried again ☐

Learner Comments:

Instructor (print):

Learner (print):