Task-Based Activities

QUILL Learning Network

Task Title: 10 Reasons to be Libro

OALCF Cover Sheet – Learner Copy

Learner Name: _____

Date Started: _____

Date Completed: _____

Successful Completion: Yes ☐ No ☐

Goal Path: Employment ☐ Apprenticeship ☐

Secondary School ☐ Post Secondary ☐ Independence ☐

Task Description: Learners will read about Libro Credit Union to understand the services they provide.

Main Competency/Task Group/Level Indicator:

- Find and Use Information/Interpret documents/A2.1

Materials Required:

- Pen/pencil and paper and/or digital device

Learner Information

Credit Unions and banks are financial institutions that offer different benefits to customers. Credit Unions are different from banks because customers at Credit Unions are owners.

Scan “10 Reasons to be Libro”.

10 Reasons to be Libro

Libro
CREDIT UNION

1. Coaching:
Libro staff are financial Coaches who want to help you achieve financial freedom. We help you save, borrow smart, and reach your financial goals.

2. You're not just a number:
We tailor our advice to your life. You're an important Libro Owner, no matter what your account balance is.

3. Profit sharing:
You're not just a customer, at Libro you're an Owner. We share our profits with our Owners and the community.

4. All the products you need:
Chequing, savings, loans, investments, credit cards, insurance, farm and business accounts and more. Just ask.

5. We're local:
Libro has been part of your community for over 70 years, with a corporate office in London. Our staff (many who have been here for 20+ years) live, work and play here too. We understand southwestern Ontario because we're part of it.

6. Access:
27 branches, convenient hours, an extended hours call centre, and access to our senior managers and Board. Whenever you want to talk to us, we're accessible.

7. Technology:
We don't replace personal service with technology, but we have that too. Free mobile, online and telephone banking, access to over 2,400 ATMs across Canada (and more in the US and internationally) and everything else you need to know at libro.ca.

8. Community investment:
Libro is focused on growing prosperity in southwestern Ontario through a number of initiatives such as sponsorships, scholarships and our annual granting program. In 2014 over $1.2 million was invested through these programs.

9. Great deals:
Libro's rates are competitive. Ask about discounts too!

10. Owner satisfaction:
Owners rated us 4.7 out of 5 in 2013 for Owner satisfaction. 95,000 Owners can't be wrong.

libro.ca

Work Sheet

Task 1: Who does Libro share their profits with?

Answer:

Task 2: Who are financial coaches?

Answer:

Task 3: How long has Libro been a part of the community of southwestern Ontario?

Answer:

Task 4: How much money did Libro invest in the community in 2014?

Answer:

Task 5: What is the owner satisfaction rating for Libro?

Answer: